

**American Junior Simmental Association  
2011 AJSA Newsletter  
Advertising Rates**



The AJSA board of trustees would like to share advertising opportunities for our 2011 Winter membership newsletter publication, *the Bulletin*. This publication more than 2,000 AJSA members, your potential show heifer customers. Advertising spaces are limited and will be offered on a first come, first serve basis. All ad materials must be submitted as camera ready files by December 1, 2011 to Hannah Wine. If you have questions please don't hesitate to contact an AJSA board member today!

**Front Cover - \$750.00**

- full color advertisement
- limit of one per issue
- size: 6.625" X 11"

**Inside Cover, Full - \$500.00  
or 2 Half Ads at - \$250.00 each**

- full color advertisement
- limit of one per issue
- size, Full Page: 6.625" X 11"
- size, Half Page: 6.625" X 5.5"

**Back Cover, Half Page - \$250.00**

- full color advertisement
- limit of one per issue
- size: 6.625" X 5.5"

**Business Card Ads - \$75.00**

- full color advertisement
- limited spaces available
- size: standard business card

*Your Show Heifer Advertising Source!*

Inside Cover, Full page or 2 Half Ads	Back Cover, Half page	Front Cover, Full page
	Mailing Address Here	

**Advertising Information:**

**Billing:** Please make all checks payable to:  
American Junior Simmental Association  
memo: 2011 Winter Newsletter Advertising

Mail by December 1, 2011 To:  
American Simmental Association  
1 Simmental Way Bozeman, MT 59715

**Advertising Media:** All ads in the 2011 Winter Newsletter must be submitted by December 1, 2011 as a camera ready file to ASA Media and Youth Coordinator, Hannah Wine.

**Contact:**

Hannah Wine  
ASA Media & Youth Coordinator  
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